



Young Entrepreneurs

6th-8th Grade, Week of: July 8th, 2024

What We Did on...Monday:

Intro to & Testing Money

- Learning about money and its history, testing fake money vs. real money and learning what it's made of.

Who's On Our Money???

- Learn about the historical figures on our bills, and make your own "money" with your own role models.

Making Gummies

- Getting started on our first product of the week, learning about the production process and packaging.

Leadership Expo

- The decision dilemma: choose different solutions to different situations, explain why and debate with others.

Making Bubblegum

- Introducing the tank, get into groups that will make gum or bubble gum, market your product, make a slogan and name, learn the importance of marketing.

Profit & Loss Blookit

- Learn about the profit and loss account and how it affects businesses

Ad Planning & Practice

- Make your own company name, slogan and logo in groups.



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What We Did on...Tuesday:

30 Second Pitch

- To start off the day, give a 30 second pitch with your name, age and a product you would make.

1st Ad Recording

- Record your ads as a group, learn about color symbolism and the importance of marketing.

Designing T-Shirts

- Design your shirt using Corel.

5 key elements for businesses hanging mobile

- Learn about elements of a successful business by making a diy mobile

Logo Quiz Trashketball

- Guess different company logos, answer right and get a chance to shoot a ball to the trash

Rice krispies

- Starting our third product, learn about mass industry and market leaders

4 P's of marketing

- Learn about the 4 P's of marketing and why they are important to the industry

Elements of a good pitch

- Learn about the elements of a good pitch and gain confidence.



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What We Did on...Wednesday:

SMART goals

- Make collages and set SMART goals for our futures and get motivated.

PEPSICO

- Learn about PEPSICO and how they dominate the market.

Credit cards/line of credits

- Learn about how credit cards work and what lines of credit are.

Making cough drops

- Learn about the FDA by making cough drops

Company challenge

- Choose a product we've made so far and make your own company with it, make a presentation to enter our very own shark tank, make a proposal.



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What We Did on...Thursday:

Intro to creativity

- Why creativity is important and how to creatively save money.

Painting piggy banks

- Build and paint piggy banks to get motivated to save money

Bulk reducing and bulk gaining industries

- Learn about bulk reducing/increasing industries and factories location

How to have a failed business!!

- Learn about blackberry, and different reasons businesses have failed

Bath bombs

- Make bath bombs to remind us of bulk reducing and increasing industries, adding it to our line of products.

Shark tank presentation and recording

- Enter the shark tank with your company, make a proposal, tell the sharks about profit and sales, negotiate with them and get an offer.



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What We Did on...Friday:

Introducing the tank

- Introduce your product to the tank

Terms/vocab recap

- Playing blookey to remind us of some entrepreneur vocabulary

Management styles

- Management role charades

Slogan trashketball

- Why are slogans important and guess some slogans

Exposing your career

- Write down some careers you're interested in and look into some future salaries